

PRESS RELEASE



For immediate release

February 2009

The poster features a blue background with white diagonal stripes. At the top left is the MEINL logo. The main title 'MEINL DRUM FESTIVAL' is in large white letters on a black banner, with 'JUNE 06, 2009' below it. The names of the performers are listed in white: MIKE TERRANA (TARJA), WOLFGANG HAFFNER (NILS LANDGREN, TILL BROENNER), SNAKE (AGATA KRISTY, NAIVE), BENNY GREB (JEROBEAM), and THOMAS LANG. Below this is the text 'ORGANISED IN COOPERATION WITH O.K. & Co.' with their logo. The bottom section features a photograph of drummers in action, with the text 'MOSCOW - JUNE 06, 2009' and 'MOSCOW PALACE OF YOUTH' in large white letters. At the very bottom, it says 'FOR MORE INFORMATION GO TO MEINLDRUMFESTIVAL.COM OR TO OK-CO.RU' and 'O.K. & Co. IS AN OFFICIAL DISTRIBUTOR OF MEINL CYMBALS IN RUSSIA'.

MIKE TERRANA
TARJA

WOLFGANG HAFFNER
NILS LANDGREN, TILL BROENNER

SNAKE
AGATA KRISTY, NAIVE

BENNY GREB
JEROBEAM

THOMAS LANG

ORGANISED IN COOPERATION WITH
O.K. & Co.

MOSCOW - JUNE 06, 2009
MOSCOW PALACE OF YOUTH

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MEINL DRUM FESTIVAL GOES INTERNATIONAL

After hosting four consecutive annual festivals on the company's own premises in Gutenstetten, Germany, the Meinl Drum Festival is now going international and will be held in Moscow on June 06th, 2009.

"Our idea is to host the festival in an international metropolis one year, and then go back to Gutenstetten again the year after," explains Meinl's festival coordinator Norbert Saemann. *"This year we will debut the international Meinl Drum Festival in Moscow, Russia. Drummers all over the world have followed the previous festival on the internet and have watched the videos we produced. We have had an especially strong demand from Russian drummers to host a Meinl Drum Festival in Moscow. When our Russian distributor, O.K. & Co. Company, expressed their interest in hosting it and offered to organise the event together with us, the decision was clear to put together the first ever international Meinl Drum Festival."*

Meinl's distributor O.K. & Co. did an online survey among Russian drummers in order to find out which of Meinl's endorsees they prefer in the line-up. Their votes were obvious and as of now the line-up of Meinl artists performing at the Meinl Drum Festival in Moscow on June 06th is:

- **Mike Terrana, USA (Tarjia)**
- **Wolfgang Haffner, Germany (Nils Landgren, Till Broenner)**
- **Snake, Russia (Agata Kristy, Naive)**
- **Benny Greb, Germany (Jerobeam)**
- **Thomas Lang, Austria**

"It's a great honour for us to organise this event together with our distributor O.K. & Co. Company," concludes Norbert Saemann. *"We're proud to present some of our top artists to the Russian drummers, and I am sure our first international Meinl Drum Festival will make history in Russia."*

The 2009 Meinl Drum Festival will be held on June 06th at the Moscow Palace of Youth in Moscow, Russia.

Visit meinldrumsfestival.com or ok-co.ru for ticket information.

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