

PRESS RELEASE

For immediate release



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Meinl increases NAMM floor space by 40%

Meinl has increased its floor space at the upcoming Winter NAMM 2013 to a total of 2,800 square feet (approx. 260 square meters). This is an addition of 40% in floor space compared to the company's previous NAMM exhibit sizes.

"40% more space is a significant increase of our total exhibit area," comments Meinl's Udo Heubeck. *"With this investment, especially in times like these where the global economic situation becomes harder and harder, we are showing a strong commitment to the American market. At the same time NAMM is a globally important show in our industry. It also sends a signal to our distributors in all the countries around the world where we have established fruitful business relations."*

The Winter NAMM Show will take place from January 24th until January 27th 2013 in Anaheim, California. Meinl invites you to stop by their booth number 3454 and 3464.

