

PRESS RELEASE



For immediate release

Gutenstetten Germany, February 2014

Next Level of Dry Meinl Cymbals Introduces the Byzance Vintage Series Pure Rides

New in Meinl's Byzance Vintage Series are four ride cymbals which go under the moniker of **Pure Ride** and are available in the following models:

20" Pure Ride

20" Pure Light Ride

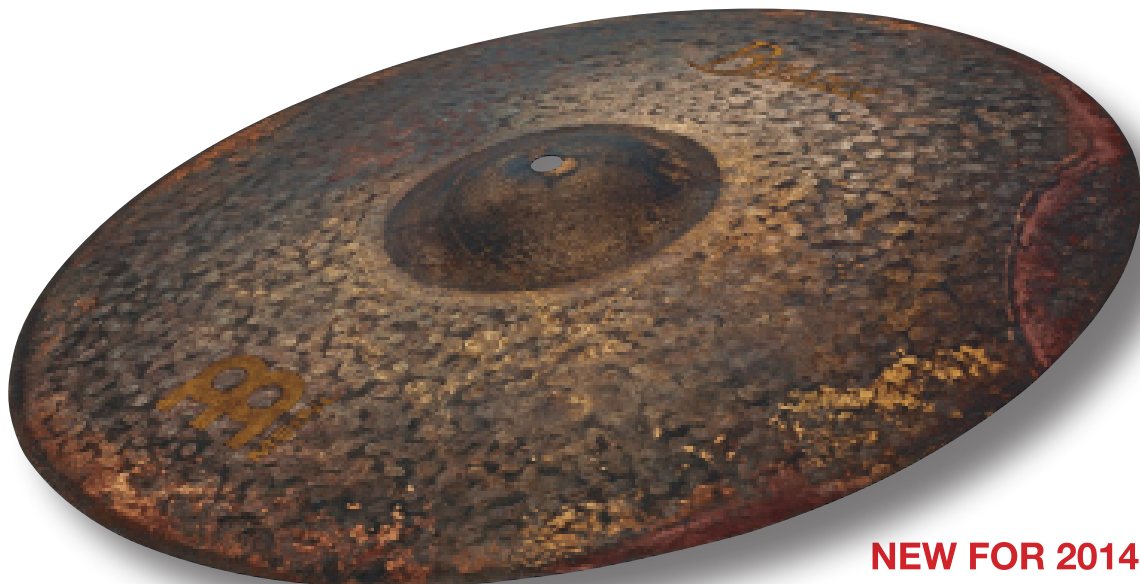
22" Pure Ride

22" Pure Light Ride

The sound of the new Pure Rides is extremely dry with little to no wash. They maintain a defined stick sound which allows the drummer to play complex ride patterns at high tempos keeping control over the build-up.

"We developed the Pure Rides because today's music needs short and controllable cymbal sounds which have no wash so they don't build up easily," comments Meinl's product manager Stefan Mueller. *"They are the next level of dry so to speak and are really inspiring for any drummer."*

The Byzance Vintage Series Pure Rides are hand hammered in Meinl's own Turkish factory from B20 bronze. Their raw and earthy appearance comes from a special treatment during the manufacturing process. Every cymbal is unique in sound and look. They are recommended for multiple styles of music, such as Jazz, Funk, RnB, Sould, and Pop. They work fantastic on stage or in the studio.



NEW FOR 2014
Byzance Vintage Series
Pure Rides